

SPONSORSHIP OPPORTUNITIES

- > Sponsoring AMA Indy provides exposure to a highly sought after group of Central Indiana marketers that comprise our membership base, as well as event attendees. We offer a variety of annual, in-kind, and event-based sponsorship opportunities to fit your business' budget and goals.

AMA Indy By the Numbers

400	Average membership number	800	People receive monthly newsletter
250	Average number of professional members	50	Average number of luncheon attendees
175	Average number of student members	30	Average number of social event attendees

Gold (\$5,000):

- Sponsor table at (4) events to promote business
- Literature and/or promotion item distribution at place settings during (all) events
- Podium recognition and logos featured at (all) AMA luncheons
- (6) Complimentary tickets to monthly luncheons
- (6) Complimentary tickets to 2 social or breakfast events
- Announcement of sponsorship on Facebook and Twitter accounts
- Sponsorship of (3) educational blogs
- Sponsor (3) social media posts shared by AMA Indy accounts
- Logo on AMA Indy website
- Logo placement on presentation deck at (all) events
- Logo featured in monthly e-newsletter
- Logo printed on luncheon collateral
- Sponsor supplied (2) articles in monthly e-newsletter

Silver (\$2,500):

- Sponsor table at (2) events to promote business
- Literature and/or promotion item distribution at place settings during (2) events
- Podium recognition and logos featured at (all) AMA luncheons
- Complimentary tickets to monthly luncheons
- (4) Complimentary tickets to 2 social or breakfast events
- Announcement of sponsorship on Facebook and Twitter accounts
- Sponsorship of (1) educational blog
- (1) Sponsor social media posts shared by AMA Indy accounts
- Logo on AMA Indy sponsorship page
- Logo placement on presentation deck at (all) events
- Logo printed on luncheon handouts
- Sponsor supplied (1) article in monthly e-newsletter

Bronze (\$1,000):

- Literature and/or promotion item distribution at place settings during (1) event
- Podium recognition and logos featured at (all) AMA luncheons
- (2) Complimentary tickets to monthly luncheons
- (2) Complimentary tickets to 2 social or breakfast events
- Announcement of sponsorship on Facebook and Twitter accounts
- Logo on AMA Indy website sponsorship page
- Logo placement on presentation deck at (all) events
- Logo featured in monthly e-newsletter
- Logo printed on luncheon handouts

Event (\$600)

- Sponsorship table in event room
- Literature and/or promotion item distribution during event
- Podium recognition and logos at sponsored event
- Logo/description on event registration page
- (2) Social media mentions on AMA Indy accounts
- (4) Complimentary tickets to sponsored event
- Sponsor supplied blog post

Event (\$300)

- Sponsorship table in event room
- Podium recognition and logos at sponsored event
- Logo/description on event registration page
- (1) Social media mentions on AMA Indy accounts
- (2) Complimentary tickets to sponsored event